



## Campaign Coordinator Tools and Resources

The United We Care Website offers pledge forms, access to online pledging, printable posters, videos, pledge processing instructions and general campaign information to help you run a successful campaign. Additionally, the United Way office in your region offers extra materials and resources that you can access to engage employees at your workplace. Below is a quick list of the extra campaign tools and materials that are available. Please contact the United Way representative in your area for more information, to request supplies or to arrange for a guest speaker.

### All United Way Offices Offer

- Brochures
- Posters (posted on United We Care Website)
- Campaign Videos (posted on United We Care Website and your local United Way's site)
- Speaker's Bureau – trained United Way speakers who will come out to your staff meeting or campaign event to talk about what United Way does to help our communities and share success stories. This is a great way to enhance your United Way kickoff, meeting or special event. Please contact your local United Way to schedule a United Way guest speaker. A two week advance notice is appreciated when possible.
- Campaign support, training and help with questions

### Many United Way Offices also offer

- Banners and pop-up signs
- Social Media materials (hashtag table top signs, selfie signs, and "I gave because" signs)
- E-Mail Blasts – pre written blurbs with photos that you can cut and paste into your campaign email messages
- Fundraising Ideas List
- Yard signs
- Thank you cards
- Messaging guides
- Stickers, balloons, pins and other tchotchke items (very limited supplies)
- Interactive games (Making Choices game)
- What Your Dollar Buys brochures
- Flyers and brochures for partner agency services (211 Care line, prescription discount cards, Idaho Suicide Prevention, etc.)

EVERYONE CAN  
MAKE A  
DIFFERENCE

BE THE  
ONE

ONE DAY  
ONE CHILD  
ONE COMMUNITY  
TOGETHER WE ARE  
CHANGING THE ODDS.